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NEWS RELEASE

For Immediate Release

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BJWSA Urges Customers to Conserve Water

Okatie, SC (June 15, 2011)—Beaufort-Jasper Water & Sewer Authority (BJWSA) is asking customers on the sea islands of Northern Beaufort County to temporarily reduce water consumption. The Authority is urging conservation due to higher-than-normal demand brought on by high temperatures, increased irrigation and an influx of visitors to the resort areas. The affected area includes St. Helena Island, Lady's Island, Fripp Island, Dataw Island, Cat Island, Harbor Island and surrounding areas. Southern Beaufort County and other areas in Northern Beaufort County are not affected.

BJWSA anticipates demands to remain high for the next several weeks, or until we receive significant rainfall in the region. Residents and visitors in the Northern Beaufort sea islands area are urged to conserve water by limiting irrigation, taking shorter showers, only washing dishes and clothes when loads are full and reducing general water usage. The most important times to conserve are from 6:00 am – 10:00 am and 5:00 pm – 9pm. Residents will be able to return to normal usage once demand decreases and the stress on the distribution system is minimized.

The conservation measures are not mandatory; however, BJWSA appreciates any cooperation during this process. For more information, please call Matthew Brady, Communications Manager at 843.987.9213 or visit the Authority website at www.bjwsa.org.

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